

**PANDAMONIUM:  
MASTERING  
THE MORTGAGE  
ROLLER COASTER**



**CONFERENCE SPONSORSHIPS**

**DIAMOND Sponsorships..... \$6,500**  
(Two Sponsorships Available)

Diamond sponsor will receive the following concessions:

- Diamond Sponsor exposure at Conference and General Session stage time/banner (value \$4,250)
- Two Deluxe Hotel Room Accommodations/Two Nights (value \$1,200)
- Prime Advertising Space-Prime location in Conference Program (Full-page Ad: front- or back-page option, value \$1,250)
- Run of the Conference – Full registration for (3) attendees, includes access to all conference events (value \$1,875)

**PLATINUM Sponsorships..... \$5,500**

Platinum sponsors will receive the following concessions:

- Platinum Sponsor exposure at Conference and General Session banner display (value \$3,875)
- One Deluxe Hotel Room Accommodations/Two Nights (Value \$600)
- Prime Advertising Space – Prime location in Conference Program (Full-page ad – front or back page option, Value \$1,250)
- Run of the Conference - Full registration for (2) attendees includes access to all conference events (Total value \$1,250)

**GOLD Sponsorships ..... \$4,000**

Gold sponsors will receive the following concessions:

- Gold Sponsor exposure at Conference (value \$2,950)
- One Deluxe Hotel Room Accommodation/Two Nights (value \$600)
- Run of the Conference – Full registration for (1) attendee includes access to all conference events (Total value \$625)
- Prime Advertising Space-Prime location in Conference program (Half-page ad, value \$750)

**SILVER Sponsorships..... \$3,500**

Silver sponsors will receive the following concessions:

- Silver sponsor exposure at Conference (value \$1,875)
- One Deluxe Hotel Room Accommodation/Two Nights (value \$600)
- Signage at all functions (value \$375)
- Advertising Space in Conference program (Half-page ad, value \$400)

**TRADESHOW Sponsorships..... \$2,800**

Tradeshow booth sponsors will receive the following concessions:

- One display area at Conference, includes 6’ table and two chairs for Thursday and Friday (value \$1,250)
- Signage at all functions and sessions (value \$375)
- Attendance for (2) at Pau Hana Cocktail Reception (value \$300)

**DIGITAL ADVERTISING Sponsorships..... \$750**

Digital advertising sponsors will receive the following concessions:

- One display banner ad on MBAH website, includes Facebook posts and mentions (value \$1,000)

ALA CARTE Advertising Sponsorships also available:

**INSIDE/OUTSIDE COVER..... \$1,250**

**FULL PAGE ..... \$750**

**HALF (1/2) PAGE..... \$400**



ANNUAL STATE CONFERENCE  
JUNE 20-21, 2024 | PRINCE WAIKIKI

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## SPECIAL EVENT SPONSORSHIPS

**PAU HANA COCKTAIL RECEPTION** ..... \$5,000

(Two Sponsorships Available)

Cocktail Reception will be held on Wednesday, June 20, 2024 (Day 1)

- Co-host our popular evening reception (includes signage at function)

**POST-CONFERENCE MIXER** ..... \$3,500

(Two Sponsorships Available)

**Post-Conference Mixer will be held on Thursday, June 21, 2024**

**LUNCHEON** ..... \$2,500

(Two Sponsorships Available)

Lunch Break on Wednesday, June 20, 2024 (Day 1)

- Sit-down lunch with special guest speaker

Lunch Break on Thursday, June 21, 2024 (Day 2)

- Sit-down lunch with special guest speaker

**ID BADGES** ..... \$2,500

- Your company name and logo on official all access ID badges being distributed to all registered MBAH Conference attendees

**BREAKFAST BUFFETS** ..... \$2,000

(Two Sponsorships Available)

Breakfast Buffet will be held on Wednesday, June 20, 2024 (Day 1)

- Continental Breakfast hour to feature your materials and mingle with conference attendees

Breakfast Buffet will be held on Thursday, June 21, 2024 (Day 2)

- Continental Breakfast hour to feature your materials and mingle with conference attendees

**BREAK-TIME** ..... \$1,000

(Two sponsorships Available)

A 50% non-refundable deposit and completed vendor application received by May 15, 2024 will hold any sponsorship; final payment due by June 1, 2024.

All confirmed sponsors must provide a company logo to MBAH for promotional purposes. Logo will print in color (CMYK). Your logo must be high resolution (300 dpi) and in a TIF or JPG format. Please email to Lisa Tarumoto at [Lisa@financefactors.com](mailto:Lisa@financefactors.com) and [rusty.rasmussen@cpb.bank](mailto:rusty.rasmussen@cpb.bank) by June 1, 2024 to guarantee placement in conference collateral.

# **PANDAMONIUM: MASTERING THE MORTGAGE ROLLER COASTER**



## **TERMS & CONDITIONS**

### **EXHIBITION SPONSOR AND MANAGEMENT**

This event is produced by and is the property of the Mortgage Bankers Association of Hawaii, Inc., hereafter referred to as MBAH. MBAH will provide sole management and promotion of this conference.

### **CONTRACT FOR AD SPACE**

Application for booth and advertisement space, upon acceptance by MBAH and payment of the full fee, constitutes a contract for space assignment. Any vendor failing to occupy space for the tradeshow by 9:00am on Wednesday, June 20, 2024 shall be considered a cancellation and is not relieved of the obligation to pay full rental price. This contract will not be binding upon MBAH in the event of strikes, acts of God, or other circumstances beyond MBAH's control. In addition, the vendor agrees that its display space is to be used solely for the company whose name appears on the contract and will not sublet or assign any portion of space nor allow individuals representing other entities to be present in the booth.

### **ASSIGNMENT OF TRADESHOW SPACE**

Tradeshow area will be located in the Mauna Kea Ballroom on the third floor of the Prince Waikiki. Vendors will be assigned booth locations at the discretion of MBAH. The decision of MBAH with respect to allocation of booth space will be final and binding upon all vendors.

### **CANCELLATIONS**

All cancellations require WRITTEN NOTIFICATION to MBAH according to the following guidelines:  
No refunds will be made for cancellations after May 31, 2024. Sponsorships for printed items (i.e., name badges, etc.,) are non-refundable once order has been placed.

### **TREATMENT OF CONVENTION ATTENDEES**

Vendor agrees to treat all conference attendees with courtesy and not to discriminate against any person for reasons of race, color, creed, national origin, sex, sexual orientation, physical impairment, social, political, or economic condition. MBAH reserves the right to remove any exhibitor whose personnel discriminates against any persons in any manner.

### **BOOTH STAFFING**

All booths must be staffed during tradeshow hours on Wednesday, June 20, 2024. Staffing on Thursday, June 21, 2024 is at the option of the attendee. Please notify MBAH if you intend to staff the booth on both days. Organizations must register all staff in advance of the conference to receive a badge that is required for entrance into the tradeshow area at all times. Staff must be at least 18 years old and is limited to a maximum of three persons per booth. Your booth sponsorship comes with two (2) free tickets to attend the Pau Hana Cocktail Reception on Wednesday, June 20, 2024. Additional tickets may be purchased for \$150 per person.

### **BOOTH SETUP AND DISMANTLING**

Vendor agrees to comply with the tradeshow dates and schedule. Installing or dismantling an exhibit at any other time than scheduled is strictly prohibited. The Prince Waikiki will accept shipments directly to the hotel. All shipments must be coordinated through Director of Catering and Conference Services, Prince Waikiki. Contact Main Line: 818-956-1111. The shipping address is 100 Holomoana Street, Honolulu, HI 96815. All Shipments must clearly state MBAH Conference. Other questions may be directed to Tradeshow Chairperson, Rusty Rasmussen, 808-544-1977 or via email at [rusty.rasmussen@cpb.bank](mailto:rusty.rasmussen@cpb.bank)

### **LIABILITY AND INSURANCE**

Exhibitor agrees to protect, save, and keep MBAH, the Prince Waikiki harmless from any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, as well as to strictly comply with the applicable terms and conditions contained in all agreements between the exhibition premises. MBAH and Prince Waikiki will exercise reasonable care for the protection of Exhibitor's materials and displays. However, the Exhibitor, on signing this contract, expressly releases MBAH and Prince Waikiki and agrees to indemnify the same against any and all claims or such loss, damage or injury. The Exhibitor understands that neither MBAH nor Prince Waikiki maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitors desiring to carry insurance on their exhibits will place at their own expense.



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## SPONSOR VENDOR REGISTRATION

Please submit completed form and payment (checks made payable to Mortgage Bankers Association of Hawaii) to Lisa Tarumoto, 1164 Bishop Street, Suite 710, Honolulu, HI 96813

### CONFERENCE LEVEL SPONSORSHIP (\$750 TO \$6,500)

- DIAMOND SPONSORSHIP (\$6,500)
- PLATINUM SPONSORSHIP (\$5,500)
- GOLD SPONSORSHIP (\$4,000)
- SILVER SPONSORSHIP (\$3,500)
- TRADESHOW SPONSORSHIP (\$2,800)
- DIGITAL ADVERTISING SPONSORSHIP (\$750)

### SPECIAL EVENTS SPONSORSHIPS (\$1,000 TO \$5,000)

- PAU HANA COCKTAIL RECEPTION (\$5,000)
- POST-CONFERENCE MIXER (\$3,500)
- LUNCHEON (\$2,500)
- ID BADGES (\$2,500)
- BREAKFAST BUFFETS (\$2,000)
- BREAK-TIME (\$1,000)

### ALA CARTE ADVERTISING (\$100 TO \$900)

- Inside / Outside Cover (\$1,250)
- Full Page (\$750)
- Half Page (\$400)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### ADDITIONAL EXHIBITOR STAFF REGISTRATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Mobile Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

We understand and agree to abide by the requirements of the Mortgage Bankers Association of Hawaii, Inc. as stated in the vendor brochure and terms and conditions.

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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## ATTENDEE REGISTRATION FORM

### FULL CONFERENCE

Member  
Member Group (3 or more)  
Non-Member

### EARLY BIRD (BEFORE 5/31/24)

\$450  
 \$399  
 \$725

### AFTER 5/31/24

\$625  
 \$565  
 \$850

### ONE DAY CONFERENCE

Member  
Non-Member

\$350  
 \$540

\$490  
 \$620

For meals, cocktail reception or post conference mixer attendance only, please contact Lisa Taramoto at [LisaT@financefactors.com](mailto:LisaT@financefactors.com).

### EARLY BIRD REGISTRATION DEADLINE: MAY 31, 2024

Registration Information (Please list this information as you wish it to appear on your badge)

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### PAYMENT METHOD:

Check payable to Mortgage Bankers Association of Hawaii

**Please complete this form and submit with payment to:** Mortgage Bankers Association of Hawaii

Attn: Lisa Taramoto, 1164 Bishop Street, Suite 710 Honolulu, HI 96813

Email: [LisaT@financefactors.com](mailto:LisaT@financefactors.com)

For credit card payments, please go to [insert valid eventbrite link here]